### Donation Form Commemorative Tree Program

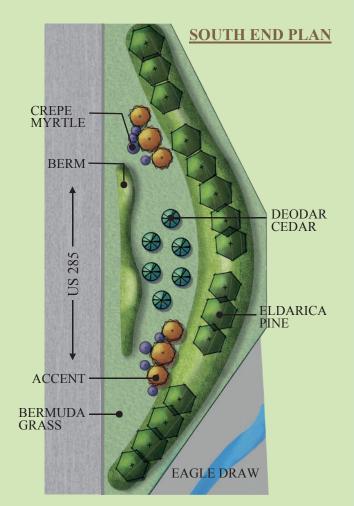
Contact Name:
Email Address:
Mailing Address:
Phone #:
This contribution is:
☐ in memory of ☐ in honor of ☐ to celebrate  Person/Event:
r Cr3011/ Event.
Donation Amount Enclosed: ☐ \$250
- ¢500 - ¢1000 - ¢
□ \$500 □ \$1,000 □ \$

Mail this form, along with your donation (payable to Artesia MainStreet), to:

First Street Greenway c/o Artesia MainStreet P.O. Box 1635 Artesia, NM 88211

For more information about the Commemorative Tree Program, please call Artesia MainStreet at (575)746-1117. The Donation Form is also available online at www.artesiamainstreet.com.







510 W. Main Street P.O. Box 1635 Artesia, NM 88211 Phone 575.746.1117 www.artesiamainstreet.com



# THE GREENWAY STORY

Since its inception in 1997, Artesia MainStreet has focused on improving the major corridors into Artesia, including First Street. A majority of first impressions of Artesia are established as visitors travel into the community on First Street. Artesia MainStreet has been working on acquiring the railroad right-of-way on the east side of First Street intermittently for the past 15+ years.

In 2015, MainStreet renewed its efforts to acquire the necessary possessory rights to the Railroad Tract. As a result of those efforts, the City of Artesia was able to purchase the right-of-way land from BNSF Railway in 2017. The remaining property needed for the project was donated to the City by HollyFrontier Corporation and Jack and Kenetta Matthews.

# THE COMMEMORATIVE TREE PROGRAM

Working in partnership with the City of Artesia, Artesia MainStreet is developing a greenspace along the east side of the North First Street right-of-way. The area starts at Eagle Draw and extends north to the intersection of North Roselawn Ave. Plans call for planting approximately 500 trees and ornamental bushes.

The Commemorative Tree program is your opportunity to invest in a long-lasting tribute to an individual or occasion by planting a tree in his or her honor. At the same time, your donation will enhance the Greenway as well as provide a gift to the whole community for future generations.

#### TO PARTICIPATE

To participate in the First Street Greenway Commemorative Tree Program, please fill out the form in this brochure and submit it, along with your minimum payment of \$250 payable to Artesia MainStreet, to First Street Greenway, c/o Artesia MainStreet, P.O. Box 1635, Artesia, NM 88211.

### TO MEMORIALIZE

The most meaningful memorial is one that will benefit coming generations. Trees are planted so everyone can appreciate the beauty and enjoyment a living tree provides. Planting a memorial tree is a remembrance of the past and at the same time a renewing of life.

# TO HONOR

A Tree Donation provides a lasting reminder of a friend or loved one's achievements.

### TO CELEBRATE

Tree Donations can be given to commemorate a birth, wedding, anniversary, graduation or for any special occasion.

#### TREES

The landscape includes approximately 500 trees and ornamental bushes. Varieties include Eldarica Pines, Live Oaks, Deodar Cedar, Red Oaks, Crepe Myrtles and additional deciduous and accent trees. The 6000 linear feet covers 11 acres of land which will also be planted with Bermuda grass.

#### **RECORDS**

A digital archive will be maintained on the Artesia MainStreet website with short bios about each person honored. Family members will provide the information with final approval going to the AMS Design Committee.

In addition, the name of the loved one memorialized or honored will be inscribed on a leaf on the Commemorative Tree Plaque located inside the Artesia Chamber of Commerce building.



